

MODULE SPECIFICATION

Version no:2

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Refer to guidance notes for completion of each section of the specification.

Module Code:	ARD711				
Module Title:	Advanced Professional Practice				
Level:	7	Credit Value:	60	_	
	T		N/700 / LIEO - O. 4	00005	
Cost Centre(s):	GAAA	JACS3 code: HECoS code:	W700 / HECoS: 100895 W100 / HECoS: 100059 W200 / HECoS: 100048		
Faculty	Faculty of Arts, Science and Technology	Module Leader:	C.Alonso		
			T		
Scheduled learning	ng and teaching ho	ours			60 hrs
Placement tutor s	upport				0 hrs
Supervised learning eg practical classes, workshops			0 hrs		
Project supervision (level 6 projects and dissertation modules only)			0 hrs		
Total contact hours			60 hrs		
Placement / work based learning					
Guided independent study			540 hrs		
Module duration	600 hrs				
	-				0001110
Programme(s) ir	which to be offe	ered (not including e	xit awards)	Core	Option
MA Professional Art Practitioner				✓	
Pre-requisites					
N/A					
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Initial approval: 14/01/2019 With effect from: 01/09/2019				Version	110.1

Date and details of revision: May 2020: Template Update

Module Aims

- To provide a flexible platform for students to carry out a significant piece of individual work related to an identified problem, question or hypothesis.
- To provide the student with the opportunity to demonstrate higher level academic and professional subject skills leading to the production of an agreed output to be placed in the public arena, specifically agreed competitions, exhibitions, appropriate selected trade events/publications etc
- To support students as they launch themselves as professional makers, ensuring that they have work in appropriate arenas by the end of the Post Graduate Diploma.

Module Learning Outcomes - at the end of this module, students will be able to				
1	Plan and synthesise a scheme of independent work that is measurable, achievable; demonstrate self direction and originality in tackling and solving problems and act autonomously in planning and implementing tasks at a professional level			
2	Produce and present a significant body of creative work at a high professional standard			
3	Display mastery of a complex and specialised area of knowledge and skills, which includes a critical awareness of current problems and/or new insights at the forefront of that field			
4	Demonstrate expertise in highly specialised and advanced technology or professional skills			
5	Critically evaluate current professional practice and methodologies in their discipline			

Employability Skills	I = included in module content			
The Wrexham Glyndŵr Graduate	A = included in module assessment			
	N/A = not applicable			
Guidance: complete the matrix to indicate which of the following are included in the module content and/or assessment in alignment with the matrix provided in the programme specification.				
CORE ATTRIBUTES				
Engaged				
Creative	IA			
Enterprising				
Ethical				
KEY ATTITUDES				
Commitment				
Curiosity	1			
Resilient				
Confidence	1			
Adaptability	1			
PRACTICAL SKILLSETS				
Digital fluency				
Organisation				
Leadership and team working	1			

Critical thinking	I A		
Emotional intelligence	n/a		
Communication	I A		
Derogations			

Assessment:

Indicative Assessment Tasks:

Normally students will first identify a scheme of work and 'project' to work on by devising a learning contract with their tutor(s). This will take the form of a written piece of work. During the course of the module, students will be required to compile a portfolio that comprises progress reports and developmental work, as they work towards achieving the aims of their programme of study.

Finally, the body of work produced will be assessed in the project. The format of this is flexible, to incorporate the diverse range of projects that the students may elect to work on. However, the project should include some form of critical reflection and analysis.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2, 3, 4, 5	Coursework	100%

Learning and Teaching Strategies:

The module is largely directed by the student, who will agree a scheme of negotiated study with their tutor at the outset of the module. Students will be monitored throughout their scheme of work by a tutor and will need to demonstrate engagement throughout the process via completion of a portfolio of work, a reflective commentary and evidence of professional engagement.

Syllabus outline:

Adapted depending upon the negotiated learning contract devised by each student.

Indicative Bibliography:

Essential reading

Particular texts will be dependent upon the negotiated learning contract devised by the student and the subject discipline(s) that they intend to work in. However the following are provided as broadly applicable texts.

Other indicative reading

Adnum, H. (2011) Crafters Guide to taking Great Photos. Search Press Ltd

Boothroyd, A. (2012), Setting Up a Successful Jewellery Business. A&C Black Publishers Ltd Cameron, J. (2006), The Sound of Paper: Inspiration and Practical Guidance for Starting the Creative Process. Penguin UK.

Ilasco (2011) Craft, Inc. Revised Edition, Chronicle Books

Locker, P. (2010), Exhibition Design, Basics Interior Design series AVA Publishing SA.

Pullen. H. (2014) Online Marketing for your Craft Business. David and Charles

Seminega. IM. (2015) The Creative Entrepreneur. Fons & Porter

AN http://www.a-n.co.uk/knowledge_bank

Axis http://www.axisweb.org/

Arts Council http://www.artscouncil.org.uk/

Crafts Council http://www.craftscouncil.org.uk/

Engage http://www.engage.org/home/index.aspx

The Design Trust http://www.thedesigntrust.co.uk

Anti Copying in Design http://www.acid.uk.com

http://www.artjewelryforum.org

http://www.emeraldstreet.com/about-us

https://www.facebook.com/ObjectStyle?ref=br_rs

http://www.sightunseen.com

http://www.craftscouncil.org.uk/articles/the-here-and-now/ http://www.craftscouncil.org.uk/articles/the-first-decade-blog/

http://www.artjewelryforum.org

http://www.goldsmiths-centre.org

http://www.adorn-london.com

http://www.thenewcraftsmen.com/about/

GNCCF: http://www.greatnorthernevents.co.uk

Top Drawer: http://www.topdrawer.co.uk

One year on: http://www.newdesigners.com/oneyearon

British Trade Craft Fair: http://www.bctf.co.uk